

MY STUFF BAGS FOUNDATION

2023 Annual Report



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Our Mission: My Stuff Bags Foundation provides new belongings, comfort, and hope to thousands of children each year who must be rescued from abandonment, abuse, domestic violence, homelessness, and neglect across the United States. Tragically, these children often enter foster care or crisis shelters with little to nothing of their own.

By rallying widespread individual, corporate and grantor involvement and the labor force of thousands of volunteers, through our My Stuff Bags Program we address the immediate emotional, physical and psychological needs of rescued children and help support the agencies caring for them.



Imagine being an abused, neglected or abandoned child who has lost everything - parents, possessions, and home. Rescued from tragic situations and separated from all they know, these children frequently enter foster care or crisis shelters without even the most fundamental childhood essentials such as clean clothing, personal toiletries, a blanket and other necessities.

Every year nearly 300,000 children enter foster care in America, tens of thousands more escape domestic violence and enter shelters with their mothers, and an incredible number of at-risk children lack housing stability.


The My Stuff Bags Foundation, a 501(c)(3) nonprofit based in Westlake Village, CA, was established 25 years ago to address the urgent need of rescued children with new belongings. We provide rescued children nationwide with new and necessary belongings through our innovative My Stuff Bags program.


My Stuff Bags are individual duffel bags filled with new childhood essentials such as books, clothing, a stuffed animal, toiletries, school supplies, toys and a warm, often hand-made blanket. The Bags help meet the immediate physical and emotional needs of children during their frightening transition into crisis shelters or foster care, by providing things to do, things to hold, and things to help maintain personal cleanliness and dignity. Perhaps most importantly, because the majority of the items in the Bags are donated and the duffels are stuffed by volunteers, these children learn that many people care about them. This is the hope offered within each My Stuff Bag.

The shelters, foster care agencies and others that request the Bags for children in their care often lack the resources to offer the childhood necessities contained in each My Stuff Bag. We provide the Bags free of charge, enabling these agencies to better allocate their limited funds to their primary mission: rescuing and caring for children.

The goal of the My Stuff Bags Program is to reach 20,000 of America's most vulnerable children with our individual duffel bags of new belongings each year. Since the Program's inception, nearly 700,000 rescued children across the United States have received a My Stuff Bag. My Stuff Bags is our sole program, with more than 90% of our revenue, and 100% of our hearts, dedicated to it.

2023 Highlights

 The Foundation successfully delivered My Stuff Bags to 19,937 children through 72 child protection agencies across 12 states.

 Our Volunteer Center welcomed hundreds of eager individuals, community groups, schools, churches, and corporations to prepare and fill My Stuff Bags for waiting children. Here is a list of some of the organizations who participated in “Stuff-a-Thons” and other activities to help us send out My Stuff Bags:

Delta Kappa Gamma

St. Max Church

Thousand Oaks Women’s Club

Moorpark Women’s
Fortnightly Club

Daughters of American
Revolution and Children of the
American Revolution

J.P. Morgan Chase Bank

Amgen Groups

Lindero Canyon Middle School

Anthem Blue Cross

Universal Studios Hollywood

Viewpoint School

Curinos

Round Meadow Elementary
School

Deckers Brands

Chaminade Varsity Softball
Team

Temple Adat Elohim

Chase Bank

Valley Jewish Community
Center

Assistance League of Conejo
Valley

Global Immigration Partners

Sun Air Jets


Boys Team Charity

National Charity League of
Conejo Valley

National Charity League of San
Fernando Valley

Group IV Rotary Clubs

Cabeau

 Our Foundation received large contributions of new items to fill the Bags from generous donors such as PetSmart, Scrapbook.com/Cards for Kindness, BOMBAS, WELLA, Warm Up America!, SimplyFun, Happy Factory, Blankets for Kids, PaperPie, Daughters and Children of the American Revolution, Binky Patrol, My Very Own Blanket, Piggy Story, Valley Quiltmakers Guild, National Charity League of Conejo Valley, National Charity League of San Fernando Valley, Alexon Group, Off Topic Games, and Educational Insights!

- 👤 The My Stuff Bags Foundation also received thousands of donations from individual volunteers throughout the year. The Foundation is always receiving blankets from individuals, especially students who want to help other children in need!
- 👤 In 2023, the My Stuff Bags Foundation was selected by Sophia Kaufman, President of Children of the American Revolution, for her year long project, “Comfort for Kids”. This partnership includes numerous amounts of large donations collected from all Daughters of the American Revolution and Children of the American Revolution chapters, as well as hosting some of these groups for volunteer events in our volunteer center.
- 👤 Bombas upgraded the My Stuff Bags Foundation to a global partnership. This means that we received a much larger donation of wonderful Bombas socks for the children we serve!
- 👤 Universal Studios Hollywood gifted us with the largest clothing donation we have ever received, along with some fabulous dinosaur toys.
- 👤 We were devastated when our Big Joe Forklift broke down for good and ecstatic when it was replaced by a donation from a wonderful company, National Lift Fleet Leasing and Sales!



Delivering Duffels of Love to Children in Crisis

The My Stuff Bags Foundation delivers tens of thousands of duffels filled with childhood comforts and essentials to children across the United States. To date, nearly 700,000 children in all 50 states have received a My Stuff Bag. Utilizing the steady and consistent support of our donors and volunteers, our small staff is able to make this possible in an efficient and cost-effective manner. The process starts with the arrival of new children's items to My Stuff Bags at our 7,000 square-foot warehouse and Volunteer Center in Westlake Village, CA. These in-kind donations are collected and shipped to us by thousands of people across America. Service organizations, manufacturers and corporations also donate large quantities of items. "Partner Agencies" request and receive My Stuff Bags for children entering their care and the impact is illustrated in the many heartwarming testimonial letters we receive. Below are a few quotes from our Partner Agencies sharing the benefits of My Stuff Bags on the children:



Northridge Hospital put on a December event for children in need giving Bags out to children in need.



The Los Angeles Mayor's Crisis Response Team came to pick up My Stuff Bags for the children they help serve.

"We have witnessed firsthand the immeasurable comfort and reassurance they provide to the children who seek refuge within our care. It is a joy beyond measure to witness their sheer excitement at the sight of a tangible bag, an emblem of security and permanence, replacing the cold anonymity of a mere garbage bag. The revelation that every single item within these Bags is theirs to cherish brings a profound sense of belonging and solace, offering a respite from the hardships they have endured. We extend our deepest appreciation for your unwavering commitment to maintaining this invaluable foundation. Your enduring dedication has not only sustained the spirit of generosity but has also allowed us the privilege of being a part of this extraordinary endeavor." Karen Ziegler, Administrative Service Manager, Children First Foster Family Agency, Red Bluff, CA



Our friends from Curbside Community Center picking up My Stuff Bags.



New Life Foster Family Agency picked up My Stuff Bags for the children they serve.

"The age-appropriate items contained within each My Stuff Bag has allowed the CACF (Children's Advocacy Center Foundation) to bring joy and put a smile upon the faces of many of the children and families we serve. As children sit in the lobby waiting to be seen for a forensic interview, medical exam, or therapy service, a gift of a My Stuff Bag has helped reduce the stress and anxiety that many of these children feel. In what can become a day-long process,

families (nonoffending parents, victims, and siblings) may wait for hours as their cases are reviewed. Recently, a young mother of three, ages 11, 5, and 3, sat for hours in the waiting room as two of her three children were interviewed. Having access to an age-appropriate My Stuff Bag kept her children occupied and provided mom with some relief. While a small gesture, your gift brings joy to children, especially those that have been hurt!" Neyda Becker, Executive Director, Children's Advocacy Center

Foundation, Las Vegas, NV



Paul from LAUSD picking up bags



Dignity Health Northridge Hospital Medical Center – Center for Assault Treatment Services picking up My Stuff Bags.

Big Stuff Donors

Our mission would not be possible without the generous contributions of new children's items to fill each and every My Stuff Bag. Take a look at some of our biggest in-kind contributions of 2023.



Our wonderful friends from the Happy Factory in Utah send us 1,000 of these wonderful toy cars every month.



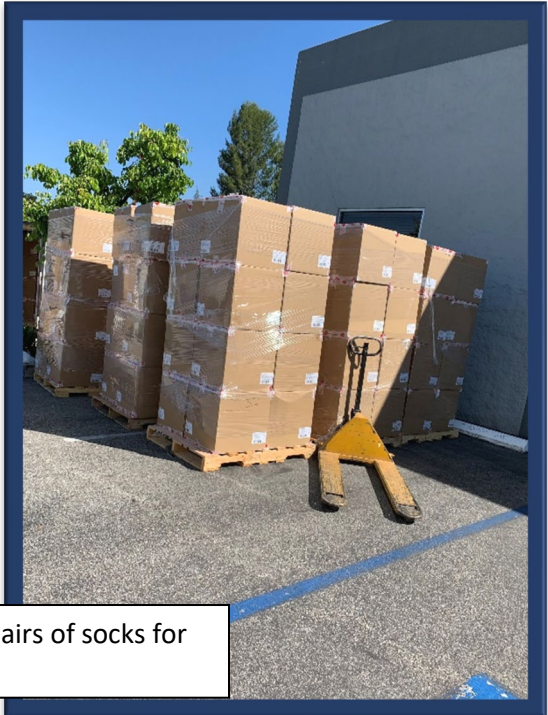
Children of the American Revolution brought three cars worth of donations as part of Sophia Kaufman's project. Just one of the many donation drop offs from this group!



Our friends at Hot Taco, Inc. sent us these amazing Bold Made games with an extension pack! (Volunteers: Daughters of the American Revolution – Conejo Valley)



BOMBAS donated 50,000 pairs of socks for kids of all ages!



Big Stuff Donors



PetSmart of Simi Valley, Canoga Park, and Westlake Village donated thousands of stuffed animals for the children.



Binky Patrol donates hundreds of these handmade stuffed animals for babies along with wonderful handmade baby blankets.

PaperPie gave us a great donation of books, bags, and teddy bears! (Long Time Volunteer: Bonnie)



Volunteers

We have many groups who come and volunteer with us every month! We are happy to be such a part of so many different communities. This dedicated volunteer force helps us maintain a small staff and be able to utilize our cash resources to distributing our Bags.

Boy's Team Charity



Delta Kappa Gamma



National Charity League – San Fernando Valley



National Charity League – Conejo Valley



St. Max



Canoga Park/West Hills Republican Women's Federation



Volunteers

We also had an incredible amount of school/community/corporate groups volunteer with at the My Stuff Bags Foundation. Here are some of them:

Global Immigration Partners



Anthem



Chaminade High School Varsity Softball Team



Sun Air Jets



Universal Studios Hollywood



Moorpark Women's Fortnightly Club



Volunteers

More group volunteers and our wonderful weekly individual volunteers.



Temple Adat Elohim



Deckers Brands



Merrin volunteers with us weekly



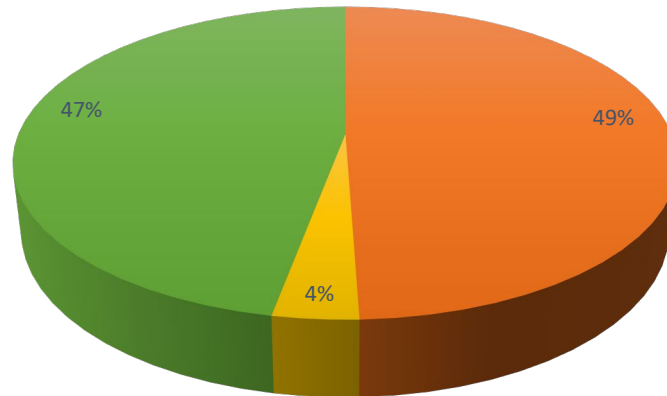
Bonnie and Sue volunteer twice a week



Dana is a weekly volunteer

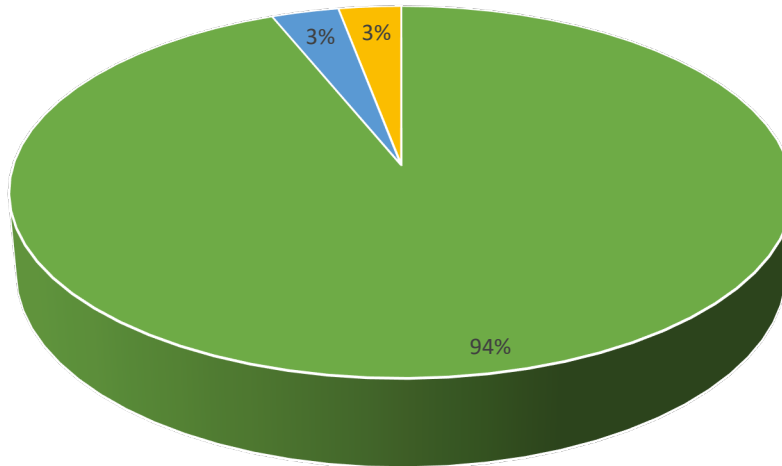
2023 Revenue and Expenses

2023 Revenue



■ Foundation ■ Corporate ■ Individual

2023 Expenses



■ Program Expense ■ Fundraising Expense ■ Administrative Expense

2023 Revenue and Expenses

2023 Revenue

Foundation Grants	325,950
Corporate and Other	23,183
Individual Contributions	<u>310,113</u>
Total Monetary Contributions	659,247
In-Kind Donations	<u>1,973,706</u>

Total Revenue **2,632,954**

2023 Expense

Program Expense	2,249,473
Fundraising Expense	76,466
Administrative Expense	<u>71,133</u>

Total Expense **2,397,073**

Net Assets at End of Year **4,457,256**



My Stuff Bags Foundation

BOARD OF DIRECTORS

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