



— ANNUAL REPORT

My Stuff Bags Foundation

2025

A New Beginning For Children In Crisis

My Stuff Bags Foundation

2025 Annual Report

Our Mission: My Stuff Bags Foundation provides new belongings, comfort, and hope to thousands of children each year who must be rescued from abandonment, abuse, domestic violence, homelessness, and neglect across the United States. Tragically, these children often enter foster care or crisis shelters with little to nothing of their own.

By rallying widespread individual, corporate, and grantor involvement and the labor force of thousands of volunteers, through our My Stuff Bags Program we address the immediate emotional, physical and psychological needs of rescued children and help support the agencies caring for them.



Unfortunately, hundreds of thousands of children in America must be placed in foster care and crisis shelters each year. Thousands more will flee domestic violence and enter family shelters or must seek protection after running away from abuse.

Almost all of these children have one sad thing in common: they enter care with nothing of their own. Rescuing agencies rarely have the resources to provide something as basic as a toothbrush or as comforting as a teddy bear. We fill the gap with our unique My Stuff Bags: individual age- and gender- specific duffels lovingly filled with new childhood essentials such as toiletries, books, toys, clothing, school supplies, a stuffed animal, and a blanket, often handmade.

My Stuff Bags Foundation, a 501(c)(3) national nonprofit, was founded in 1998 in California as a response to a desperate cry for help from agency caregivers, who relay truly heart wrenching stories of children transitioning through foster and shelter care with no toys, no

change of clothes, no toiletries and no hope. We remedy this by providing our “Partner Agencies” across the U.S. with brand new My Stuff Bags, free of charge to distribute to the children in their care.

My Stuff Bags address the immediate physical and emotional needs of rescued children by providing items of necessity, dignity and comfort during a period of upheaval. A stuffed animal can help calm a crying child, a blanket gives them something to hold on to and soothe themselves with, a new toy or game will keep a young child busy and give them a way to interact with others, personal toiletries help a teenager feel better about his or her appearance.

The goal of the My Stuff Bags Program is to reach over 20,000 of America’s most vulnerable children with our individual duffel bags of new belongings each year. Since the Program’s inception, 740,000 rescued children across the United States have received a My Stuff Bag. My Stuff Bags is our sole program, with more than 90% of our revenue and 100% of our hearts dedicated to it.

2025 Highlights

Children We Reached

This year, My Stuff Bags reached an exciting milestone: we have sent **740,000 Bags** to waiting children since our inception in 1998! Additionally, in 2025 alone, we provided 20,596 My Stuff Bags to waiting children across **17 states** through **91 of our Partner Agencies**. We are so grateful to our donors and volunteers who helped make this possible and are excited for what is to come in 2026.

Collaboration During the Los Angeles Fires

Since Hurricane Katrina in 2005, My Stuff Bags has stepped in during times of natural disaster to help children across the nation. This year was no different.

During the Los Angeles wildfires in January 2025, thousands of people were forced to flee their homes with few or no belongings. Over 12,000 homes were lost in the Altadena and Pacific Palisades areas alone.

Our staff worked tirelessly with the Los Angeles Unified School District (LAUSD) to donate **1,500 Bags** to displaced children. These Bags were distributed all over Los Angeles to kids who overnight found themselves without any belongings at all.

“I witnessed firsthand the power that comes from My Stuff Bags while supporting families relocated to Brentwood Elementary due to the fires. As each child received a bag, their faces lit up as they opened it to see the treasures inside. The students were so excited to have something of their own and the parents were grateful to see their child smiling.”

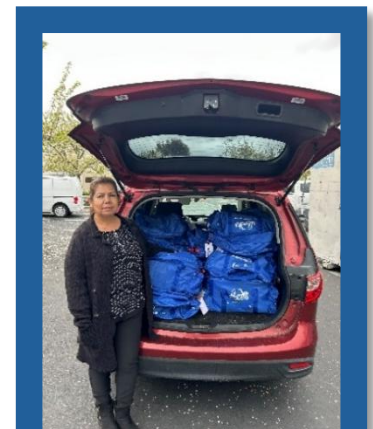
-Tammy Wood, Student and Family Resource Coordinator
LAUSD



Administrators from nine LAUSD schools visited in one day to pick up Bags for their kids.



Hope is coming for those children who lost everything in the LA fires!



We were able to get Bags into the hands of kids as quickly as possible.

More Highlights!



The Foundation successfully delivered My Stuff Bags to **20,596** children through **91 child protection agencies** across **17 states**.



Bank of America Simi Valley made a total of 150 blankets for us during a branch-wide blanket making event.



Our Senior Development and Communications Coordinator Sydney Shoemaker presented at a National Charity League luncheon of over 150 guests to raise awareness for My Stuff Bags.



Amgen did a Global No Sew Blanket Making Event over Zoom, where employees made hundreds of blankets together and connected from all over the world!



Our Volunteer Center welcomed hundreds of eager individuals, community groups, schools, churches, and corporations to prepare and fill Bags for waiting children. Here is a list of the organizations who participated in Stuff-A-Thons and other activities:

Amgen

Assistance League

Awareness Society

Bank of America, Westlake Village

Brandeis Group

Boys Team Charity

Cabeau

Calabasas Teens

Calvary Chapel

Caring Calabasas

Charles Schwab

Chase Bank

Colina School

Daughters of the American Revolution, Don Jose Chapter

Deckers

Delta Kappa Gamma

Fujifilm

Girl Scout Troop 66040

Global Immigration Partners

In N' Out Westlake Village

In N' Out Simi Valley

JP Morgan Chase

Lindero Canyon Middle School

Moorpark Fortnightly

National Charity League, Conejo
Valley

National Charity League, San
Fernando Valley

PaySafe

Progressive Insurance

Republican Women

Round Meadow School

Rotary Club

Shadow Ridge Apartments

St. Maximillian Kolbe Church

Sun Communities

Temple Adat Elohim

Terradyne

Ticket Manager Group

Thousand Oaks Women's Club

Viewpoint School

Walker & Dunlop

White Oak Elementary School

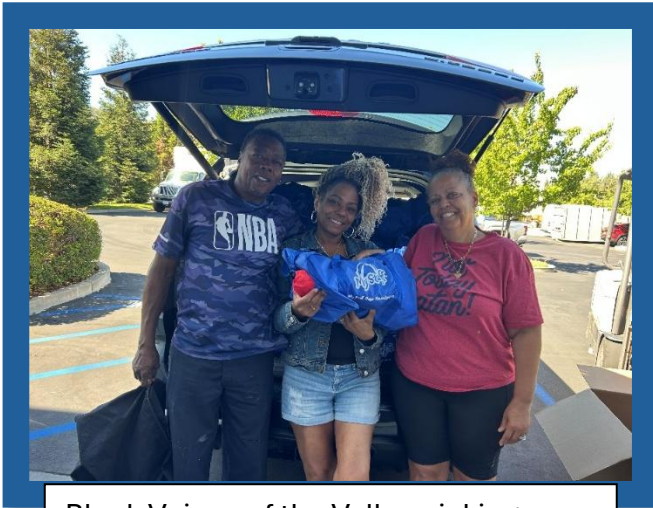
Zeta Pi



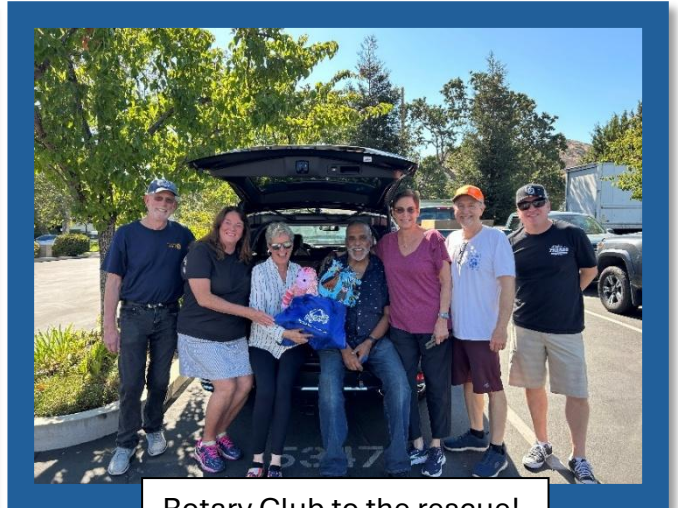
Our staff is pictured from left to right: Lisa Fisher, Sydney Shoemaker, Janeen Holmes, Christina Forino, Bob Holmes, and Jeff Jones.

2025 Bag Pickups

While we ship My Stuff Bags across the country, our local Los Angeles and Ventura County agencies are always in our hearts. Here are some notable Bag pickups from these agencies in 2025.



Black Voices of the Valley picking up Bags for the children they serve.



Rotary Club to the rescue!



Living Waters bringing Bags to waiting children.

Our “Big Stuff” Donors

While we appreciate every one of our in-kind donors who provide wonderful donations for the Bags, our “Big Stuff” Donor Program ensures we have adequate supplies by supplying large quantities of great new stuff consistently. In 2025, we were fortunate enough to receive large donations of items, which all together totaled over \$3,000,000!

All donated huge amounts of beautiful new items for children. Below are photos of some of these donations and the people who made it happen.

Bawauna Bath & Body

Blankets for Kids

Binky Patrol Blankets

Bombas Socks

Cards for Kindness

Delivering Good

Educational Insights Games and Toys

Educational Development Corporation Books

Ella Fitzgerald Foundation

Mark Chow Family and Kids Foundation

Gumball Poodle Socks

Happy Factory Cars

Jerry Leigh Clothing

Little Poppy Company Hair Bows

Molina Book Foundation

My Very Own Blanket

National Charity League of Conejo Valley

National Charity League of San Fernando Valley

Off Topic Games for Kids

Beyond Bedtime Pajamas

PetSmart Stuffed Animals

SimplyFun Games and Puzzles

Valley Quiltmakers Guild

Warm Up America!



Art Trek donates art kits!



Volunteers packing handmade
Creative Kindness cards.



We couldn't do what we do without the support of Bombas socks!



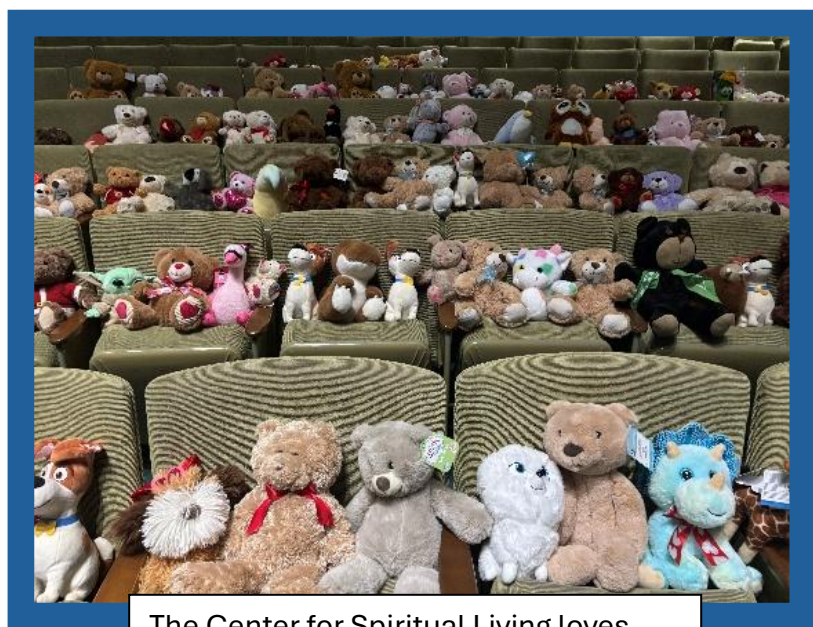
Volunteers stuffing Gumball Poodle socks into Bags for us.



Ella Fitzgerald Foundation is a longtime supporter of My Stuff Bags and they are so incredibly generous with their donations!



We appreciate the Ella Fitzgerald Foundation's book and school supply donations so much!



The Center for Spiritual Living loves helping children as much as we do!



Warm Up America warms the hearts of kids across the country!



The Molina Foundation provided pallets and pallets of Play-Doh!



My Very Own Blanket always has the most cheerful prints and are HUGE supporters of ours!



PetSmart never disappoints. They donate so many plush toys annually during the holidays!



Blankets for Kids really comes through for us every year.

Big Stuff Donor “Delivering Good” Delivers Hope

Delivering Good has been a very generous partner of ours for several years. It is an organization that connects individuals and families in need with new products that open doors to hope, dignity, and opportunity. This year, we received extremely generous donations from Delivering Good - **over \$1 million worth of items were donated to us.**



Thousands of boys and girls will receive pajamas this year and beyond.



We are overwhelmed with the generosity of Delivering Good.



Hundreds of kids will have fun with Squishmallows this year!



Delivering Good gave us so many pallets of bedding sets that it filled up our parking lot!

Our Generous Volunteers

We have many supporters from across the country that donate new blankets, toys and other much-needed items. Others come in to volunteer – some of them visit every month! We are happy to be a part of so many different communities. This dedicated volunteer force helps us maintain a small staff and save on labor costs. Here are some photos of individual volunteers that help us keep this place humming!



Volunteers packing blankets donated by Warm Up America!



Our loyal volunteer Dana stuffs "Frozen" books with new friends.



Our local friends jumped right in and got to work stuffing Bags!



So many of our volunteers hand make blankets and toys for kids.



A Foster Care Judge made these cute bags for us!



Two of our very crafty volunteers make our No Sew fleece blankets.



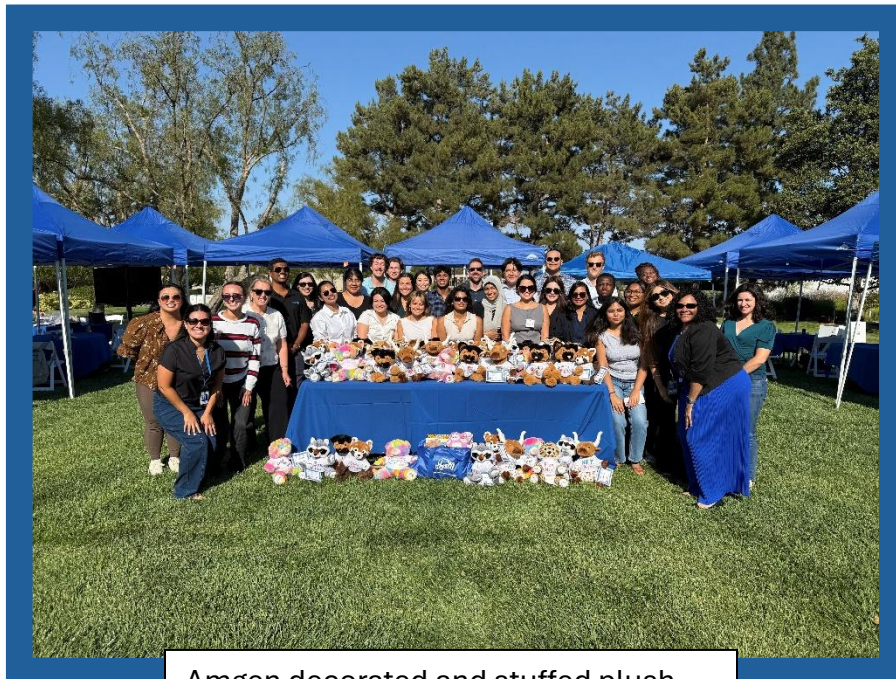
A helpful volunteer packs Play-Doh donated by the Molina Foundation.

Volunteering With Friends

Volunteering can be even more fun when you share the experience with a friend. We're grateful for the many community groups and corporations that support My Stuff Bags and help make our work possible. Below are some of the teams that volunteer their time and help us get the job done.



Anchor Loans volunteered to make so many beautiful blankets for us.



Amgen decorated and stuffed plush animals to be included in our Bags!



We appreciate the longtime support of Bank of America!



Delta Kappa Gamma is a very loyal supporter of My Stuff Bags, donating several times a year!



In-N-Out brings their expertise on the assembly line to help us.



Walker Dunlop packed 400 Bags!



Our friends at Amgen got together and created dozens of blankets from My Very Own Blanket.



The Assistance League of Conejo Valley really comes through for us.



Rotary Group IV brought 30+ volunteers and packed 1,000 Bags for us in just 2 hours!

Kids Helping Kids

We have many groups of kids and teens who donate their time to help kids in crisis. It's beautiful to see kids coming to the assistance of other kids.



St. Jude's 3rd graders really getting into blanket making.



The president of her school's woodshop club rallies club members to make dozens of handmade toy cars for My Stuff Bags.



Liam donates 50 No Sew fleece blankets to children who have nothing.



Vincent collected and donated dozens of stuffed animals for us.



National Charity League of Conejo Valley is always up for helping My Stuff Bags!



A young volunteer from National Charity League San Fernando Valley helps pack Delivering Good sleeping bags.



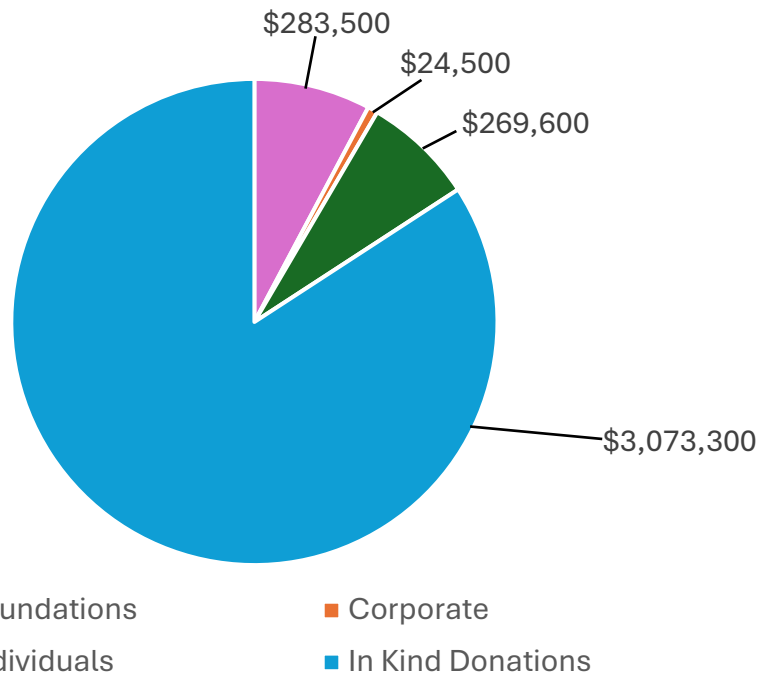
Boys Team Charity are big supporters of My Stuff Bags.



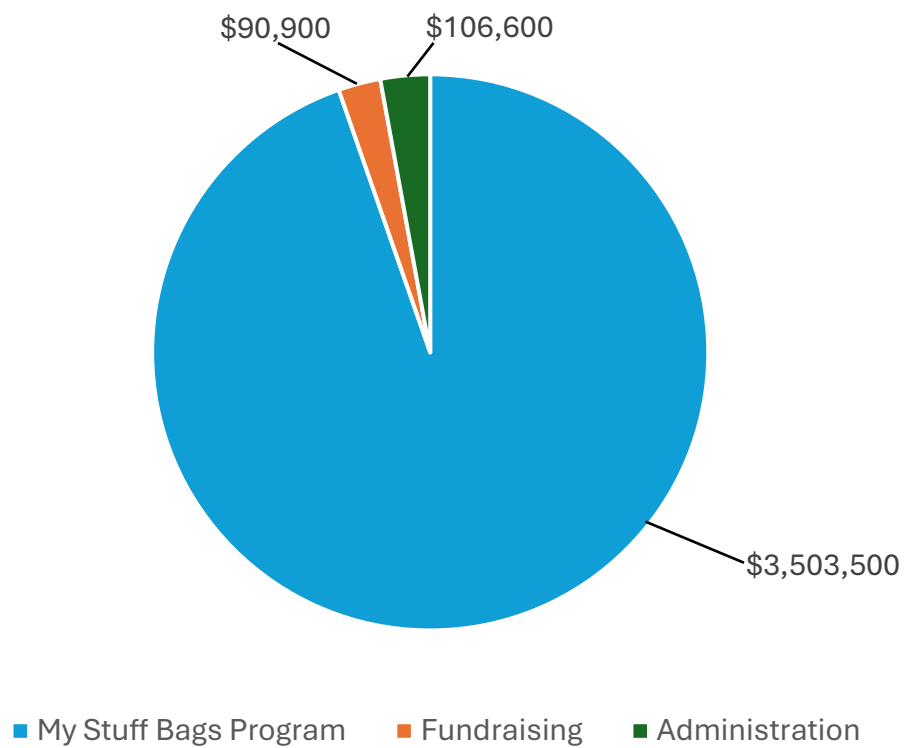
The kids from White Oak Elementary had a field trip to stuff Bags!

2025 Revenue and Expense

Revenue



Expense





My Stuff Bags Foundation

Board of Directors

Randy Strong, Chairman of the Board

President, ACT Strong Marketing

Teresa McKee, Secretary/Treasurer

Business Consultant and Humanistic Psychology Leadership Coach

Janeen Holmes

President/CEO, My Stuff Bags Foundation

Verne Brizendine

CEO, Aetna Better Health of California

Bob Lennon

Consultant, Corporate Construction, Scripps Healthcare (Retired)